



HOME PAGE

Headline (block one):

The Benedict of Wellness

Subhead:

Join the BluMine Revolution. Because the future of employee health is onsite.

Headline (block two):

Concierge Healthcare That Works for Your Employees

Copy:

At BluMine Health, we believe when healthcare is easy to access and easy to afford, employees are healthier. And when employees are healthier, companies are healthier, too.

That's why we're in the business of providing concierge healthcare to your employees. We create and run employer-sponsored clinics, building custom primary care facilities staffed with nurse practitioners and state of the art diagnostic tools. And best of all, they're located right on your company grounds, or at shared locations designed to be close to your staff.

When your employees or their family members need primary care, all they have to do simply walk in to the BluMine clinic. No appointments. No co-pays. No complicated insurance forms. Nothing standing between your employees and getting the high-touch, high quality care that leads to better healthcare outcomes.

And best of all? It will lower your company's healthcare spend. *Significantly.*

Join the BluMine Revolution, today.

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BluMine, Michael

DATE: FEBRUARY 13, 2020

VERSION: #1



Headline (block three):

The Right Care, at the Right Time, in the Right Place

Subhead:

Onsite/NearSite Clinics

Copy:

Have a large concentration of employees in one area? BluMine can create and staff a clinic right on your company grounds. Or, we can create shared off-site clinics for multiple companies to use. Either way, your employees can access unlimited visits to the clinic for physicals, bloodwork, chronic condition management, acute care and more, all as part of your BluMine agreement.

Subhead:

Lowered Costs

Copy:

Companies who work with BluMine pay one flat fee for the clinic's operation. So employees can visit the clinic as much as they want, with no added costs to you.

Subhead:

Improved Data

Copy:

BluMine tracks every visit and type of service provided, without violating individual employee privacy. So you can pull reports that show results in the aggregate, tracking healthcare outcomes, trends in health concerns, and where improvements can be made. Inform your employee wellness campaigns with real results, in real time!

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Headline (block four):

A Better Way To Deliver Primary Healthcare

Copy:

If your company has more than 1,000 employees and you're self-funding your health insurance program, you know the frustrations. Complicated health insurance forms. Claims denied. Ballooning costs. Gross inefficiencies. And employees who put off preventative care, because it's inconvenient or they can't afford their co-pays.

But what if you could eliminate all those daily headaches and save your company an average of 15 percent on their total healthcare spend? You can, with BluMine health.

Subhead:

The First Line of Employee Care

Copy:

BluMine's concierge clinics are designed to be an important piece of your employee healthcare program. Our clinics can replace the primary care doctor relationship for most patients, serving as the "first line" of care for visits concerning minor illnesses, acute care shots/treatments, physicals, follow-ups, and chronic disease management. Because there's no cost to employees for accessing this care, our clinics also have the luxury of scheduling visits healthy lifestyle consultations on exercise, diet, smoking cessation and more.

When the care of a specialist is needed, BluMine can make recommendations that coordinate with your existing health insurer. Consider us a key member of your employee health team.

Subhead:

Consider the Benefits

Copy:

Lowered costs - BluMine's walk-in service can reduce employee usage of emergency rooms and urgent care office visits.

Improved productivity - Employees no longer have to schedule time out of the office to travel to their primary care physician.

Improved regulatory compliance - If your company is required to do HR drug screens or OSHA compliance check-ups, BluMine can help you ensure that more employees get their required appointments handled.

Lowered workman's compensation benefits - Employees are less likely to come to work sick, and when people are getting the health care they need, work related incidents, injuries and illnesses are reduced. When accidents occur, the scope of services with a BluMine Health on-site /near site care center can help.

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Headline (block five):

Get a Handle on Prescription Costs

Copy:

Our clinics offer more than 100 of the most common prescription drugs at no cost to patients.

SECTION: HOW WE WORK

Headline (block one):

Services

Subhead:

Full Time Nurse Practitioner

Copy:

Available when your staff is on the job. Our highly qualified staffers get to know your employees by name.

Subhead:

Testing Services

Copy:

Bloodwork, urinalysis, drug testing, and OSHA reporting

Subhead:

Chronic Disease Management

Copy:

Blood testing and lifestyle counseling for weight loss, diabetes management, smoking cessation and so-much more. We love working with your onsite weight watchers chapters!

Subhead:

Acute Care

Copy:

Shots for migraine, nausea, allergic reactions; treating broken bones and cuts.

Subhead:

Family Care

Copy:

Well checks for children, treatment for minor bumps and bruises, treatment of minor illnesses.

Subhead:

Patient Tracking & Data

Copy:

Find areas for improvement, track outcomes, track costs.

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(Block two):

YOUR HEALTHCARE PARTNER

BluMine is a primary care provider that works seamlessly with, and independently from, your corporate health insurance provider. Our clients pay us a flat fee every month that covers all the services and prescriptions provided by the clinic.

There are no extra forms to fill out, no claims to manage. And you're provided with a detailed monthly report so you can track improvements to overall employee health in real time. And track your costs, down to the penny.

BluMine clinics can take on the lion's share of healthcare visits. But when an employee needs emergency room care or a specialist, our clinic staff can help recommend physicians that are in-network for your insurance provider. We work in tandem with your insurance company, making it easy to make BluMine an integral part of your employee benefits package.

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SECTION: WHO WE HELP

Headline:

A New Option for Companies with Self-Funded Healthcare Insurance

Copy:

You've been self-funding your insurance for a while now. But no matter what you try, the costs keep spiraling out of control. You never know from month to month how big the outlay will get. And yet, employees aren't complying well with their treatment programs, and you don't know why. And then there's the complicated bidding process you go through every year, as you're forced to shop around your plan from insurer to insurer, looking for the best deal.

The administrative costs can be a real drag on any company.

But it doesn't have to be. Your company could be a good fit for BluMine if you have:

- More than 1,000 employees
- An employee base that's centered mainly around one large location
- Increasing Healthcare costs
- Aging employee base
- High emergency room visits
- Above average employee absences
- Significant numbers of employees without a primary care physician
- Rising employer healthcare costs
- Considerable number of employees on high-priced prescriptions
- Low employee health maintenance screenings

Join the BluMine Revolution. Schedule a Free consult today.
(Button with phone number and/or email link)

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SECTION: ABOUT

BluMine is a concierge healthcare company that provides onsite/nearsite primary care for companies with self-funded insurance programs.

It was founded in Louisville, Ky., in 2017, by CEO ----- . Currently, BluMine is operating clinics throughout the state of Kentucky, with an eye to expanding nationally.

Subhead:

Our Team

(Information to come. Please provide a list of which executives you'd like to feature here, and a link to their profile on LinkedIn.)

SECTION: CAREERS

Headline:

Want to come work with us? Opportunities abound. Check out our listings.

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